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IT'S ALL IN
KNOWING HOW

The Home of Small Plants

NORDSTROM NURSERY
Gallitzin, Penna.

UP-TO-DATE GARDEN BOOKS

Why scan the newspaper garden page and get your information Too Late. It's all in these Books and when you need it.

GARDEN BLUEBOOK OF ANNUALS

By H. S. Ortloff. How and where to use them in the garden, with complete directions for success and descriptions of the sorts to buy. Garden layouts and planting plans. By a landscape architect. Fully illustrated. 245 pages, 5½ x 8¼. Price reduced to \$2.00 postpaid.

HOW TO GROW PERENNIAL FLOWERS

By Victor H. Ries. Complete directions for the beginner on the small place. Tells where to use perennials in the garden; methods of propagation and care of the flowers to beautify your garden. Profusely illustrated with special drawings and planting plans. 96 pages. 5 x 7¾. \$1.10 postpaid.

GARDEN FLOWERS

By R. M. McCurdy. Identifies and describes nearly 700 kinds of garden flowers, with brief directions for their cultivation and use. Nearly 100 pictures of flowers in full color. 311 pages, 5½ x 8¼. \$2.10 postpaid.

THE ROSE MANUAL

By J. H. Nicolas. A rose encyclopedia for the amateur. Complete directions for growing roses in the home garden. Fully illustrated and contains four color charts of rose colors. 335 pages, 5½ x 8¼. Price reduced to \$2.65 postpaid.

BOOK OF GARDENING

By Leonard Barron. For the beginner with a small place. Tells how to prepare soil, plan the garden, budget costs, care for seeds, bulbs, plants, shrubs, trees, and lawns and build rock gardens and pools. Illustrated. 159 pages, 5 x 7¼. \$1.10 postpaid.

THE GARDEN NOTEBOOK

By Alfred Putz. Illustrated handbook of home gardening for each week of the year. Includes house-plants and every operation of the small home garden—soils, insects, fertilizers, bulbs, seedlings, cuttings, pruning, lawns, borders and rock gardens. 52 working drawings show just what to do and how. 212 pages, 5 x 8. \$1.60 postpaid.

ANOTHER GARDEN NOTEBOOK

By Alfred Putz. Like its predecessor, this book is written and profusely illustrated to answer the definite garden questions which arise on every small place. Includes Botanical Tulips for the Rock Garden, Pruning Ornamental Trees, Winter Care of Plants, Summer Garden Care, Japanese Iris and many other garden subjects. Illustrated with 52 working diagrams and drawings. 217 pages; full of practical garden information—completely indexed; 5 x 8 inches; \$1.60 postpaid.

GARDENING IN THE GREENHOUSE

By Anne Dorrance. Answers correctly all the questions which arise in the amateur's greenhouse. Such important and puzzling problems as watering, ventilation, insects, care of cut flowers, fertilizing and temperatures are capably handled. There is a complete chapter devoted to the best varieties to grow in the greenhouse, as well as many cultural directions for starting new varieties for spring planting in the garden. Illustrated with 11 full pages of line drawings by Joseph E. Ebertz. 150 pages; 5 x 7¾. \$1.60 postpaid.

GARDEN MAKING AND KEEPING

By Hugh Findlay. This thoroughly practical and complete book for the home garden is now offered at less than half original price. Useful information on care of lawns, roses, pools, rock gardens, trees, shrubs, vines and all flowers, seeds, roots and bulbs. Full of photographs, planting plans and diagrams. 253 pages, 5½ x 8½. Now \$2.10 postpaid.

TREES & SHRUBS For The Small Place

By Arthur H. Carhart. Tells and shows how to care for your trees and shrubs, what kinds to plant and where to use them on your own home grounds. Includes deciduous, evergreen and broad leaf shrubs. Written by a landscape architect for home garden makers everywhere. Illustrated with 20 special drawings. 96 pages. 5 x 7½. \$1.10 postpaid.

HOW TO PLAN THE HOME LANDSCAPE

By Arthur H. Carhart. Tells exactly how to make a landscape plan for your home grounds; where to place and how to plan for trees, shrub borders, foundation plantings, flower borders, pools, rock gardens. Shows how to select plant materials for your own place to make it a pleasant, livable garden. Written for the small place; illustrated with 27 special drawings. 96 pages. 5 x 7½. \$1.10 postpaid.

NEW GARDENS FOR OLD

How to Remodel the Home Grounds by H. S. Ortleff and H. B. Raymore. Tells just how to make a pleasant garden of your yard—how to improve foundation plantings, shrub and flower borders, where to put a rock garden or pool, and how to keep it all beautiful the year around. Written for the small place by two landscape architects. 192 pages. 8 photographs, 20 helpful drawings. 5½ x 8½. \$2.10 postpaid.

THE ROCK GARDEN

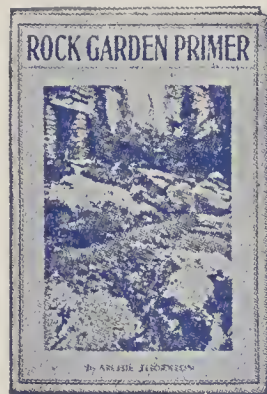
By Louise Beebe Wilder. A new book at popular price by America's best known authority on rock gardening. Based on her own experience as an amateur, it tells just how to make a rock garden, how and what to plant for year-round beauty. Contains an alphabetical descriptive list of 200 best rock plants and how to grow them. Fully illustrated, 230 pages, 5½ x 8¼. \$1.60 postpaid.

HOUSE PLANTS. HOW TO GROW THEM

By Parker T. Barnes. This book suggests and describes all those flowering plants, bulbs, and foliage plants which may be expected to thrive under modern indoor conditions of heating, ventilation and humidity. It includes cactuses, palms, ferns and plants for the aquarium and tells which of them all are sure to succeed. 242 pages. 55 photographs as 31 halftone plants. 8¼ x 5½. \$2.10 postpaid.

COLOR AND SUCCESSION OF BLOOM IN THE FLOWER BORDER

By H. S. Ortleff and H. B. Raymore. In this book two well-known landscape architects have given a clear and vivid explanation of how the best effects are achieved. They have approached a difficult subject in a simple, effective, and practical manner so all gardeners can apply their methods to every garden or flower border. The problem of color is presented in an entirely new manner. A new and simple color chart is introduced, and methods of securing color harmony, contrast, and balance is greatly simplified. This book has been made countrywide in scope with suitable suggestions for every climatic and soil condition found in our country. Color frontispiece, 6 photographs, 10 line drawings and color chart of 14 basic colors. 265 pages. 5½ x 8. \$2.65 postpaid.



ROCK GARDEN PRIMER

By Archie Thornton.

Contents: Choice of a Site for a Rock Garden, Rocks, Drainage and Soils, Construction, Propagation of Rock Plants, Suitable Bulbs, Small Evergreens, Flowering Shrubs for use in the formation of background. Suitable trees for surrounding, Rock Plants easily grown.

Covers conditions for the temperate region of America. Written

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FLOWERS OF THE WILD

By Frank C. Pellett. Nature's garden, Natural plant associations, Cycle of the season, Making a wild garden, Poisonous plants, Trees, Shrubs and Vines, Early and late spring flowers, Plants for shade, Curious plants, Summer and autumn flowers, Guest plants, The native lilies.

Covers most common wildings suited for naturalization.

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BOOK OF CLIMBING PLANTS

By Alfred C. Hottes. Uses, abuses and objections to climbers, How plants climb, Cultural notes, Pruning and training, Propagation, Insects and diseases, Garden enclosures, Plant supports, Lists of vines for many purposes, Hardy climbers. Woody and herbaceous perennials, Climbing roses, Annual climbers. Trellises, pergolas, fences and woodwork.

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Wm. H. Waite. Gives complete details of types, culture, Soil, Care, Propagation by all methods, Pests, diseases, Storage, Varieties, Classification and Botanical features.

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RHODODENDRON MAXIMUM

This is the most familiar and grandest species and most used for massing and naturalistic planting of all native broad-leaved evergreens. Flowers pinkish-white in large clusters in July.

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A Large BB Specimen.



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KALMIA LATIFOLIA

This matchless Laurel is without question one of the most beautiful and attractive to the broad-leaved evergreen shrubs.

Its dark green lustrous foliage and masses of glorious pink to rose colored flowers appearing in lavish profusion in late spring and early summer makes worthwhile the little effort required to grow them.

STRONG SEEDLING PLANTS; 6 to 12 inches high.

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Practical Procedure

Accurate Information

GARDEN FLOWERS IN COLOR

A PICTURE
CYCLOPEDIA
OF FLOWERS

By G. A. Stevens

For the first time, accurately colored photographs of every important garden flower are assembled within the covers of a single book. Gardeners and garden authorities tell us that no such book has ever before existed. Further, they assert that GARDEN FLOWERS IN COLOR is the very thing for which they have been looking.

Whether you are an expert who captures prizes at yard and garden contests or a novice who is ambitiously planning his first real garden, you will want this book for its help and information.

The greatest money's worth in garden books
that has yet appeared.

HABIT: Every plant description tells you the degree of hardiness, whether the plant has a winter dress or dies down to the ground, and whether it richly repays the gardener for the care required to bring it to maturity.

PLANTING HINTS: Here you learn where and when to plant, the soil preferences of each flower, adaptability to sun and shade, and use in border, clump, bed, or rock garden.

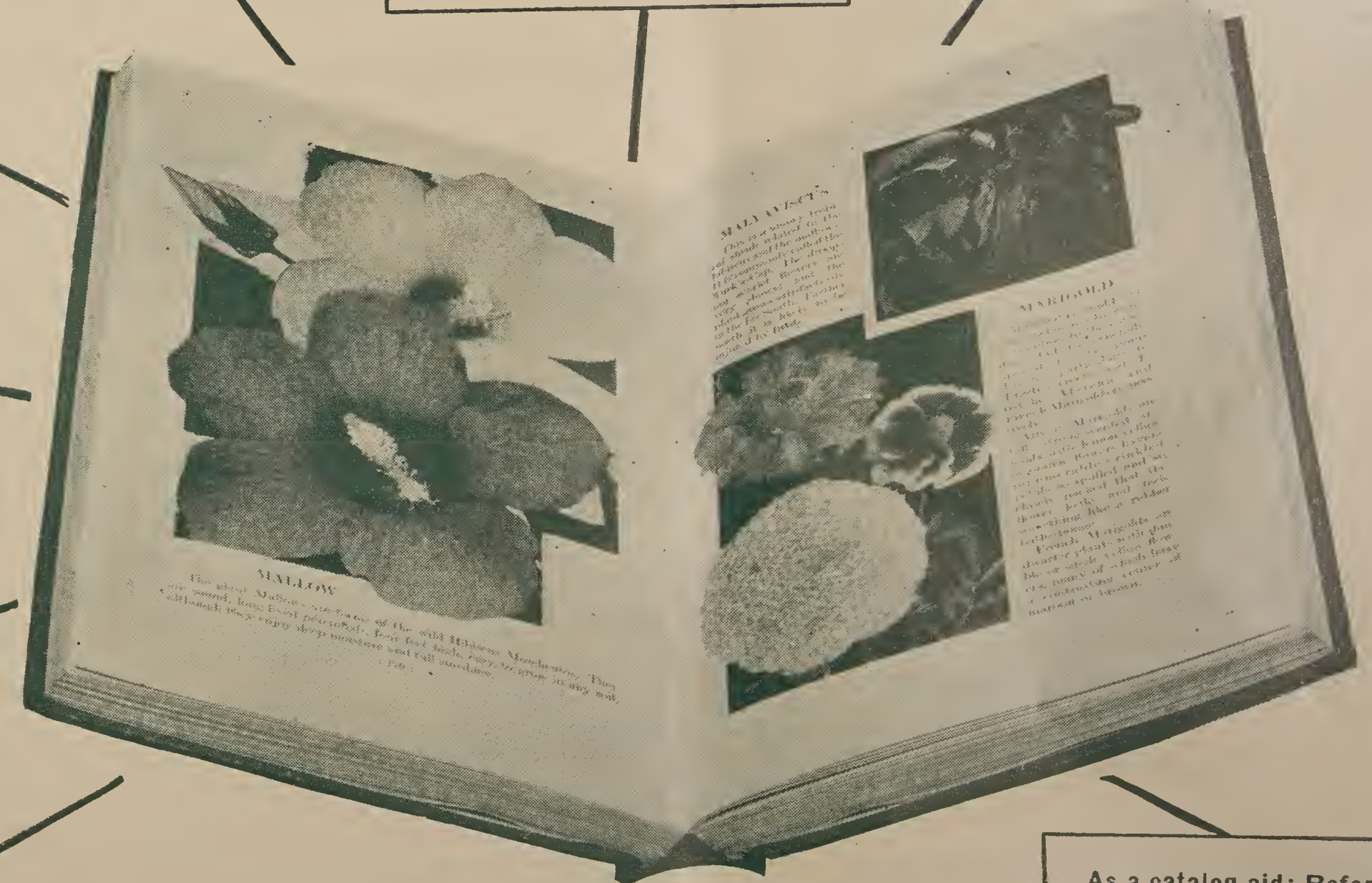
PROPAGATION: In this book you immediately learn the best method of propagating plants—whether by seed, cutting, budding, or other methods.

FLOWER DESCRIPTIONS: This book points out plants with decorative and ragged foliage, specifies length and time of blooming season, describes branching habit, upright or trailing nature, and stature of plant.

When you combine flowers: Use this book in planning flower borders and beds. It gives you the exact picture, scale of plant, effect of flowers in the mass, height of mature plant, type of foliage, and textures of flower and foliage.

For color arrangement: With this book you can select unusual color schemes, a seasonal progression of colors, and the flowers you most admire for cutting. Each plant is pictured for you in full and accurate colors.

For identification: Were you ever disappointed because you bought seed you had identified with the wrong name? Only accepted, standard nomenclature is used in this book. Consult "The Picture Cyclopaedia of Flowers" to avoid such disappointment.



A wealth of brilliant,
accurately colored photographs

As a catalog aid: Refer to GARDEN FLOWERS IN COLOR for any flower not illustrated in a seed catalog—it will heighten your satisfaction with seed purchases.

Consult this book

for suggestions on the many annuals, biennials, and perennials from which you may select a whole new flower garden or additions to the stock you already have.

Scores of annuals, perennials, shrubs, trees, bulbs, vines, foliage plants, water plants, rock garden plants, and a number of house plants are pictured in this book.

There are 800 botanical and vernacular names in the index of GARDEN FLOWERS IN COLOR. In addition to the many garden uses of this book, it has practical reference value for identifying unfamiliar plants and for supplying the correct names where there is any dispute.

GARDEN FLOWERS IN COLOR

320 pages; 400 photographs in full color;
6¼ x 9¼ inches; bound in cloth.
A Picture Cyclopedic of Flowers

Price \$3.75

NORDSTROM NURSERY COMPANY
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Unique among Garden Books

*Each magnificent color photograph is
accompanied by a brief description
with condensed, practical directions.*

Here is a sample description from the book:

ARABIS

One of the prettiest spring-blooming flowers for low borders, rock-gardens, and walls is *Arabis alpina*. It makes a mat of gray, velvety foliage which clings closely to the ground, and at the first break of spring throws up stems six to eight inches high, bearing clusters of deliciously fragrant white flowers which continue in bloom for several weeks. The foliage remains in good condition throughout the rest of the summer, so that the place where the *Arabis* grows is never ugly or bare.

THE AUTHOR

G. A. Stevens has written excellent garden books before. HOW TO GROW ROSES, which he wrote in collaboration with Robert Pyle and Horace McFarland, is a favorite and standard rose book. CLIMBING ROSES, a 1933 publication, is praised and used by gardeners and growers throughout the country. Mr. Stevens is a widely experienced horticulturist and holds the position of Secretary of the American Rose Society.

THE BOOK



It looks best when planted in a crevice of a stone wall and allowed to droop in big matted festoons, and should always be given a rather dry location.

There are several varieties of *Arabis*, but the best is the double-flowering, or *A. alpina flore-pleno*, the individual flowers of which look like tiny white Roses. The double *Arabis* does not produce seed, so that it has to be increased by cuttings, and consequently is a scarcer plant than the common single form.

Never before

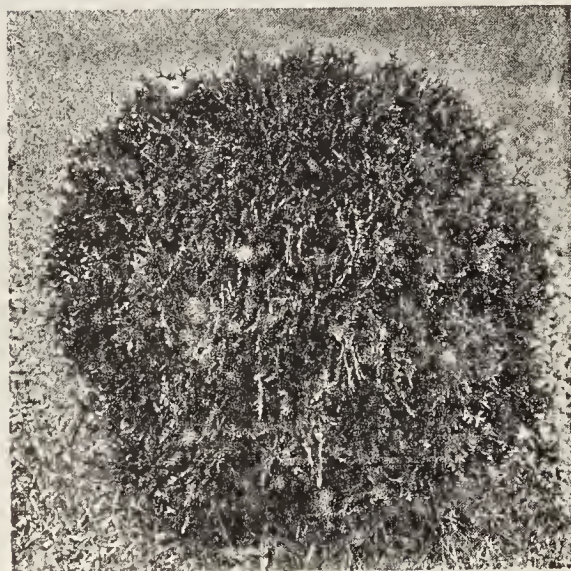
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A SHEARED MUGHO PINE
WOODWARD ARBORVITAE (Below)



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DWARF JAPANESE YEW — Dense, spreading and low growing. An excellent plant for the rockery. 6 to 8 inch Transplants, **25 cents Each.**

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BAPTISIA Australis. 3 ft. Dark blue, June

CHRYSANTHEMUM. Shasta Daisy. 2½ ft. White

DIANTHUS Barbatus. Scarlet Beauty. 2 ft. June

Mixed Giants. 2 ft. May-June

Plumarius Semperflorens. 12 in. Pastel shades

DIGITALIS (Foxglove) Giant Shirley 3 ft. Pastel shades

Gloxinaeflora. Purple, 3 ft.

Gloxinaeflora. Rose, 3 feet

Gloxinaeflora. White, 3 feet

GEUM (Avens) Mrs. Bradshaw. 1½ ft. Double scarlet

GAILLARDIA Grandiflora. 3 ft. Red-yellow, All summer

Portola Hybrids. 3 ft. Reddish to gold

The Dazzler. Large yellow, red flowers

HELIOPSIS Scabra Zinnaeflora. 3 ft. Yellow, July-August

Pitcheriana. 3 ft. Orange Sunflower, July-Aug.

HELIATHEMUM Mutabile. 12 in. Mixed.

IRIS SIBERICA. Siberian Iris. 3 ft. Blue, 2 year.

LILIUM Regale. Regal Lily.

MYOSOTIS Alpestris. 6 in. Blue For-get-me-not. All summer

Palustris. 6 in. Light blue, All summer

PANSY Giant Trimardeau. Mixed

PYRETHRUM Grandiflorum. 2-3 ft. All colors, May-June

James Kelway. 3 ft. Large, single flowers

SALVIA Azurea Grandiflora. 3 ft. Light blue.

STATICE Latifolia. 18 in. Purple-blue, July-Aug.

STOKESIA Cyaenus. 18 in. Blue, Summer.

TUNICA Saxifraga. (Coat Flower) 6 to 8 inches, Pink

